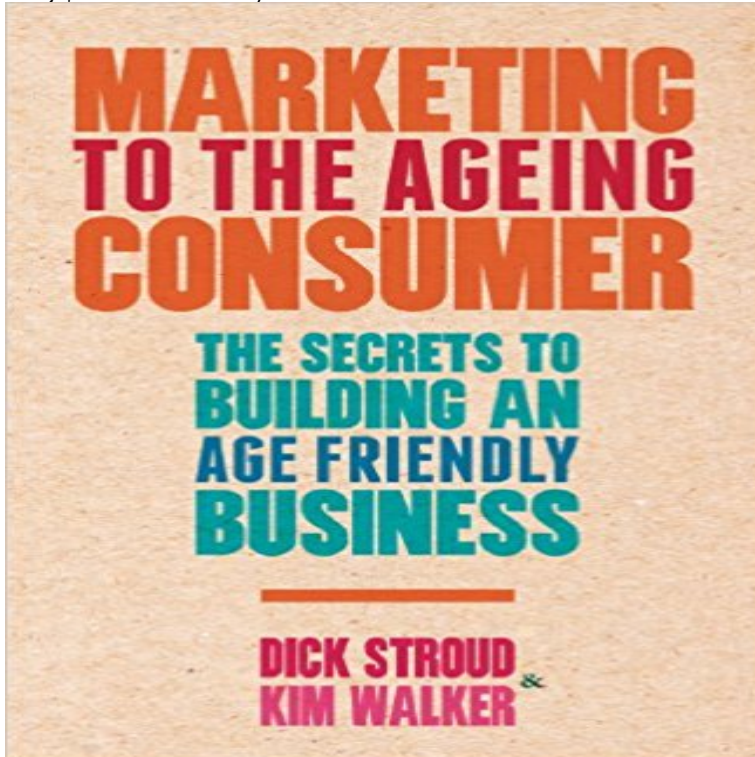


Marketing to the Ageing Consumer: The Secrets to Building an Age-Friendly Business



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