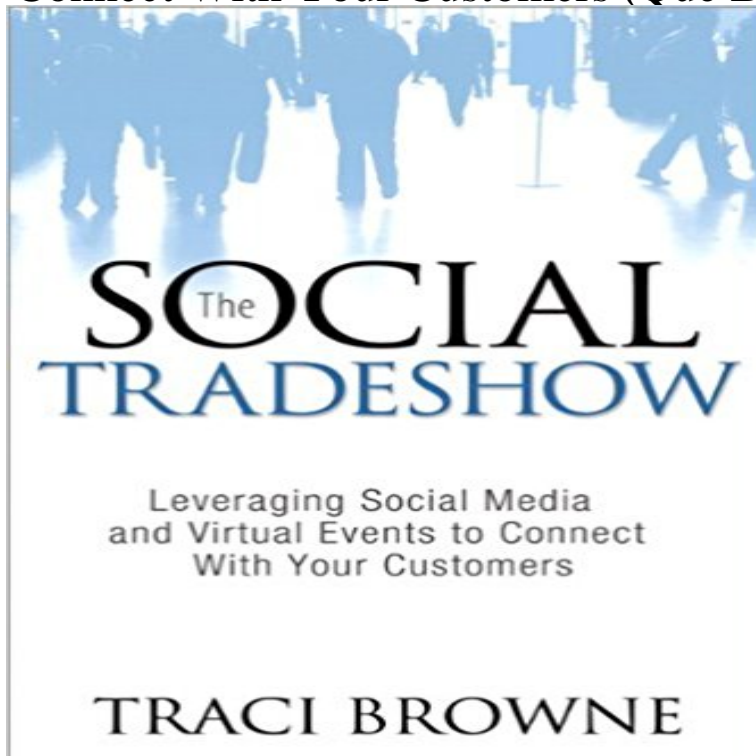


The Social Trade Show: Leveraging Social Media and Virtual Events to Connect With Your Customers (Que Biz-Tech)



Today's new social and virtual platforms and technologies can help you transform the way you market through tradeshow, exhibits, and events - helping you supercharge performance on every metric that matters to you. The Social Tradeshow is the first practical guide to using these new tools to reach more prospects, close more sales, and earn more profits. Renowned industry consultant and thought leader Traci Browne covers every step of the process, revealing what works (and what doesn't). She offers practical advice, realistic examples, and actionable ideas for companies of all sizes, in both B2B and B2C markets. Discover how to:

- * Create goals, measurable objectives, and strategies
- * Identify the tools and techniques most likely to work for you
- * Integrate social media and virtual events with existing pre-show, at-show and post-show tactics
- * Avoid older virtual techniques that have been proven to fail
- * Make the most of live streaming, video interviewing, mobile polling, and other innovations
- * Expand and enhance your community of customers and prospects year-round
- * Demonstrate the value of social media to key decision-makers

NEWAGEOFTRUTH There's been too many lies and not enough truth stay updated via rss MY NEW PLAYLIST Why are some looking forward to the end of days? Posted: July 26, 2016 in Cheating, Education, Evil, Politics, Religion, Social Issues Tags: Armageddon, bible, Christianity, Conspiracy theory, Prophecy, Y2K 0 end of days Some temptations are just too good to pass up. My curiosity got the best of me the other day and I gave in by watching one of those "End of the World" conspiracies videos. This time around the date is set for July 29, 2016. So in three days the biblical prophecies will come true and we will be swallowed up by hell fire while the others who are "saved" will rejoice in the heavens.

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