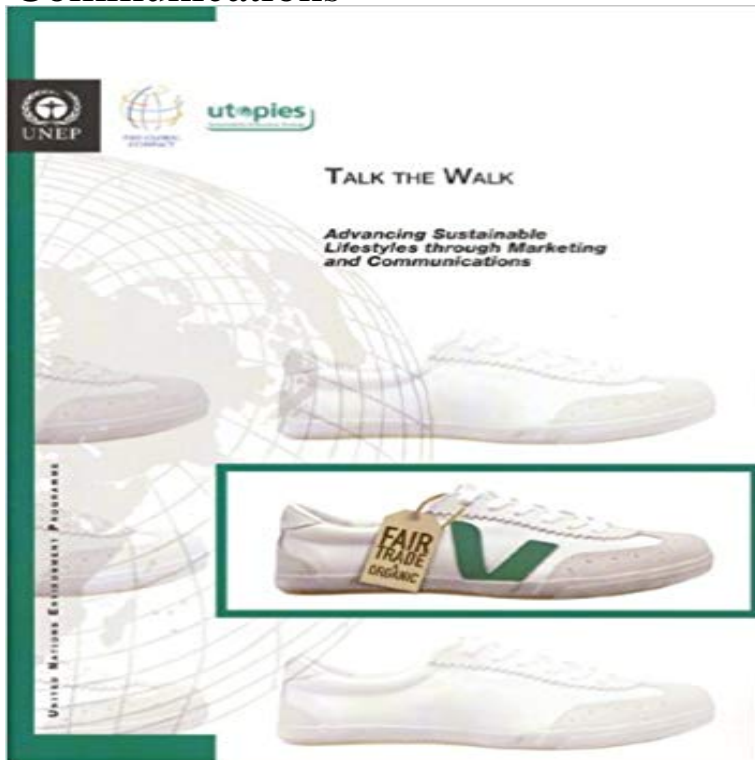


Talk the Walk: Advancing Sustainable Lifestyles Through Marketing and Communications



Proposes tips to develop appropriate marketing strategies and communication campaigns on sustainable goods and services. This work is intended for marketing and communication executives, advertising agencies and communications experts wishing to promote products in an efficient way.

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