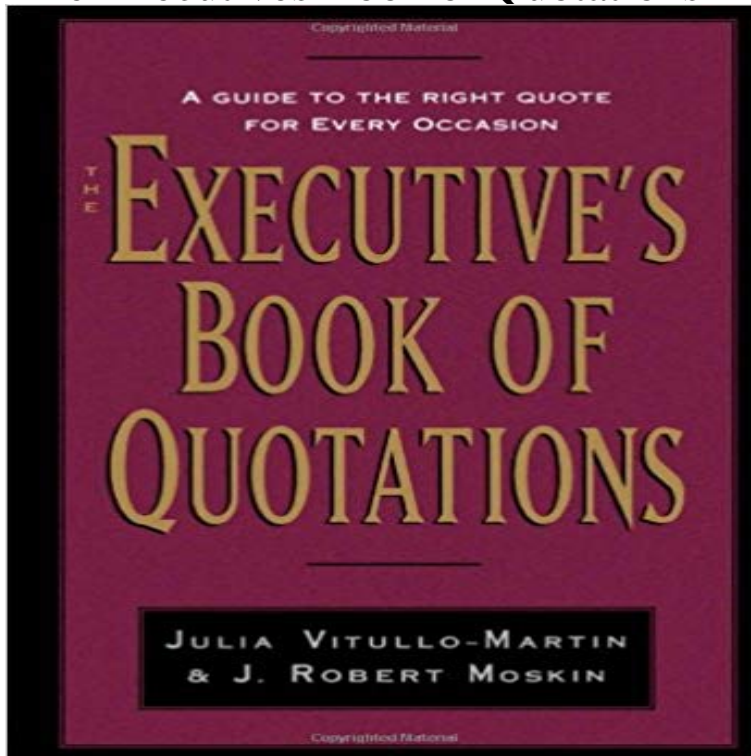


The Executives Book of Quotations



From William Wrigleys advertising maxim Tell them quick and tell them often, to all-purpose words of wisdom such as E.F. Schumachers Think globally, act locally, and Yogi Berras When you come to a fork in the road, take it, the Dictionary of Business Quotations is a browsers delight, brimming with thousands of quotations for use in business speeches, reports, articles, or simply to spice conversation over lunch. Stretching from Chinese proverbs to John Maynard Keynes, from Heraclitus to Peters and Waterman, compiled from newspapers, books, movies, and poetry, this lively collection arranges more than 500 topics alphabetically, spiriting us from Advertising, America, and Avarice, through Wall Street, Winners, and Youth. Here at the executives fingertips are witticisms, jibes, bon mots, epigrams, and sage adages by and about those who skyrocketed--or plummeted--in the game of business. We sample business advice from entrepreneurs like Anita Roddick: Tap the energy of the anarchist and he will be the one to push your company ahead, and from giants like McDonalds late chairman Ray Kroc--When youre green, youre growing; when youre ripe, you rot--and Tom Peters: Companies have got to learn to eat change for breakfast. Sports greats like Knute Rockne and Notre Dame coach Lou Holtz offer wit and wisdom: Build up your weaknesses until they become your strong points, Happiness is having a poor memory about what happened yesterday. From the entertainment world comes Billy Roses Never invest your money in anything that eats or needs repairing, and Wendy Wassersteins Because of Mozart, its all over after age seven. Readers looking up Ability will find then-governor Clintons down-home response to a Newsweek reporter who finally beat him at cards: Even a blind hog can find an acorn. Under Money, oil man Clint Murchison proclaims

Money is like manure. If you spread it around, it does a lot of good, and Babe Ruth delivers his 1930 answer to reports that he earned more than President Hoover: I had a better year. Other colorful entries include, These kids are smart. But Id as soon take a python to bed as hire one (Ned Dewey on the Harvard MBAs of the 80s); I have a brain and a uterus and I use both (Congresswoman Pat Schroeder); and Retail Marketing Institutes answering machine message, Weve fired our receptionist and are passing the savings on to you. In addition, the curious can learn who coined famous phrases such as Captains of Industry (Thomas Carlyle) and The business of America is business (Calvin Coolidge). And for speech openers, few can top Alfred Hitchcocks Always make an audience suffer as much as possible. Featuring a cross-index by author and topic, this entertaining volume makes finding the perfect quotation--be it witty or inspirational--a snap for executives, CEOs, seminar leaders, speechwriters, journalists, and others looking to spice up and enliven any business communication.

NEWAGEOFTRUTH There's been too many lies and not enough truth stay updated via rss MY NEW PLAYLIST Why are some looking forward to the end of days? Posted: July 26, 2016 in Cheating, Education, Evil, Politics, Religion, Social Issues Tags: Armageddon, bible, Christianity, Conspiracy theory, Prophecy, Y2K 0 end of days Some temptations are just to good to pass up. My curiosity got the best of me the other day and I gave in by watching one of those "End of the World" conspiracies videos. This time around the date is set for July 29, 2016. So in three days the biblical prophecies will come true and we will be swallowed up by hell fire while the others who are "saved" will rejoice in the heavens.

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