

Eric Bischoff: Controversy Creates Cash



Eric Bischoff has been called pro wrestling's most hated man, booed, reviled, and burned in effigy. Fans have hurled everything from beer bottles to fists at him. Industry critics have spewed a tremendous amount of venom about his spectacular rise and stupendous crash at World Championship Wrestling. But even today, Eric Bischoff's revolutionary influence on the pro wrestling industry can be seen on every television show and at every live event. Bischoff has kept quiet while industry pundits and other know-it-alls pontificated about what happened during the infamous Monday Night Wars. Basing their accounts on third- and fourth-hand rumors and innuendo, the so-called experts got many more things wrong than right. Now, in *Controversy Creates Cash*, Bischoff tells what really happened. Beginning with his days as a salesman for Verne Gagne's American Wrestling Association, Bischoff takes readers behind the scenes of wrestling, writing about the inner workings of the business in a way never before revealed. He demonstrates how controversy helped both WCW and WWE. Eric gives the real numbers behind WCW's red ink -- far lower than reported -- and talks about how Turner Broadcastings merger with Time Warner, and then Time Warner's merger with AOL, devastated not only WCW but many creative and entrepreneurial businesses within the conglomerate. Bischoff has surprisingly kind words for old rivals like Vince McMahon, but pulls no punches with friends and enemies alike. Among his revelations: How teaming with Mickey Mouse turned WCW into a national brand. Why Hulk Hogan came to WCW. Why he fired Jesse Ventura for sleeping on the job. Why Steve Austin didn't deserve another contract at WCW, and how Bischoff's canning him was the best thing that ever happened to Austin. How Ted Turner decided WCW should go head-to-head

against Raw on Monday nights. How Nitro revolutionized wrestling. Where the New World Order really began. How corporate politics killed WCW. And how he found his inner heel and learned to love being the guy everyone loves to despise. Bischoff brings a surprisingly personal touch to the story, detailing his rough-and-tumble childhood in Detroit, talking about his family and the things he did to cope with the stress of the high-octane media business. Now a successful entertainment producer as well as a wrestling personality, Bischoff tells how he found contentment after being unceremoniously sent home from WCW. Love him or hate him, readers will never look at a pro wrestling show quite the same way after reading Bischoff's story in *Controversy Creates Cash*.

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Eric Bischoff: Controversy Creates Cash (WWE): : Eric Controversy Creates Cash is the autobiography of professional wrestling promoter and personality Eric Bischoff, written with Jeremy Roberts. It debuted at #16

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55 reviews. Tiara said: I started really watching wrestling in late 2000 during the Attitude Era when I st **Eric Bischoff: Controversy Creates Cash** : **Eric Bischoff** The next question would be: Does controversy create a good read? Controversy Creates Cash Eric Bischoff sets the record straight, as he **Eric Bischoff: Controversy Creates Cash (English -** According to Eric Bischoff, controversy creates cash and Ive been reading about how he used to run things back in WCW. When first creating : **Eric Bischoff: Controversy Creates Cash eBook: Eric** Buy Eric Bischoff: Controversy Creates Cash (WWE) by Eric Bischoff, Jeremy Roberts (ISBN: 9781847390622) from Amazons Book Store. Free UK delivery on **Controversy Creates Cash -** Find out more about Eric Bischoff by Eric Bischoff, Jeremy Roberts at Simon & Schuster. Read book reviews Eric Bischoff. Controversy Creates Cash. **Controversy Creates Cash: TNA Picks Up Where WCW Left Off** The Paperback of the Eric Bischoff: Controversy Creates Cash by Eric Bischoff, Jeremy Roberts at Barnes & Noble. FREE Shipping on \$25 or **Eric Bischoff: Controversy Creates Cash by Eric - Barnes & Noble** Under Eric Bishoffs watch as president of WCW, the company went head to head with Vince McMahons WWE and beat them at their own game before WCW **Eric Bischoff: Controversy Creates Cash (WWE) -** Eric Bischoff: Controversy Creates Cash (English Edition) eBook: Eric Bischoff, Jeremy Roberts: : Kindle Store. **Eric Bischoff: Controversy Creates Cash (WWE): : Eric** Buy the Paperback Book Eric Bischoff by Eric Bischoff at , Canadas largest bookstore. + Get Free Shipping on Biography and Memoir : **Eric Bischoff: Controversy Creates Cash** Find helpful customer reviews and review ratings for Eric Bischoff: Controversy Creates Cash (WWE) at . Read honest and unbiased product **Eric Bischoff: Controversy Creates Cash (WWE):** Controversy may create cash, and the image of controversy may have sold some books, but believe me when I tell you WWE and Eric Bischoff **Controversy Creates Cash - Wikipedia** The exciting no-holds-barred autobiography of former WCW president and current WWE Raw General Manager, Eric Bishoffthe only person who was able to **Eric Bischoff: Controversy Creates Cash by Eric - Barnes & Noble** I thought this book was interesting. A lot that has been said about WCWs demise and Eric Bischoff seems untrue. Eric pulled no punches in this book as he gave **Eric Bischoff: Controversy Creates Cash (WWE): : Eric** - Buy Eric Bischoff: Controversy Creates Cash book online at best prices in India on Amazon.in. Read Eric Bischoff: Controversy Creates Cash book **Eric Bischoff: Controversy Creates Cash eBook: Eric - Amazon UK** Eric Bishoff is one of the most controversial figures in the world of wrestling. Under his watch as president of WCW, the company went head to head with Vince **Eric Bischoff Book by Eric Bischoff, Jeremy Roberts Official** Eric Bischoff has been called pro wrestlings most hated man. Hes been booed, reviled, and burned in effigy. Fans have hurled everything from beer bottles to **Eric Bischoff: Controversy Creates Cash: Eric Bischoff, Jeremy** The exciting no-holds-barred autobiography of former WCW president and current WWE Raw General Manager, Eric Bishoffthe only person who was able to **Controversy Creates Cash by Eric Bischoff Reviews, Discussion** 3 quotes from Controversy Creates Cash: Im as apolitical as possible. I dont hang out with too many people. Im a loner. For the most part, when I sho **Eric Bischoff: Controversy Creates Cash (English -**

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