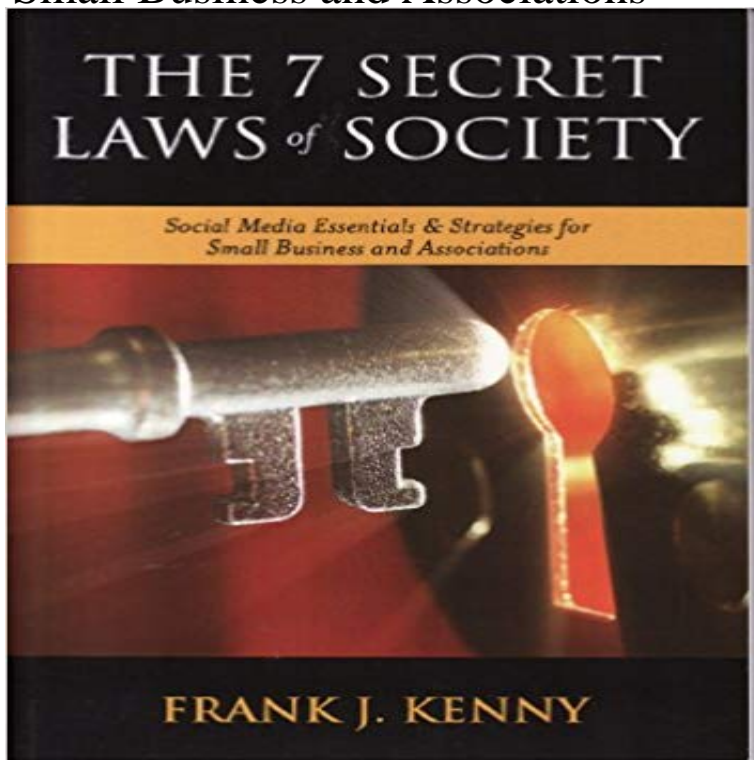


# The 7 Secret Laws of Society: Social Media Essentials & Strategies for Small Business and Associations



From the authors web page: This book... spells out the social media essentials and strategies that small businesses and associations need to understand and employ to use social media effectively.

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especially members of business associations. The widely downloaded e-book, The 7 Secret Laws of Society, Social Media Essentials and Strategies for Small Business and Associations and Get Up To Speed, Social Media for **The 7 Secret Laws of Society - William H. Wells III Internet Marketing** Frank J. Kenny, author of, The 7 Secret Laws of Society: Social Media Essentials and Strategies for Small Businesses and Associations, will /frankkenny [linkedin.com/in/frankkenny](https://www.linkedin.com/in/frankkenny) [facebook.com](https://www.facebook.com) The 7 Secret Laws of Society Social Media Essentials and Strategy for Small Business and Associations by Frank J. Kenny. Its actually two books in one. **Social Media Tips for Associations - ChamberMaster** June 13, 2012. 12:00 p.m. 2:00 p.m. EDT. Venable LLP. 575 7 th Key Legal Issues, Pitfalls, and Successful Strategies . Superb brand management and business .. Outline Best Practices for Publishing Material on Social Media . 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