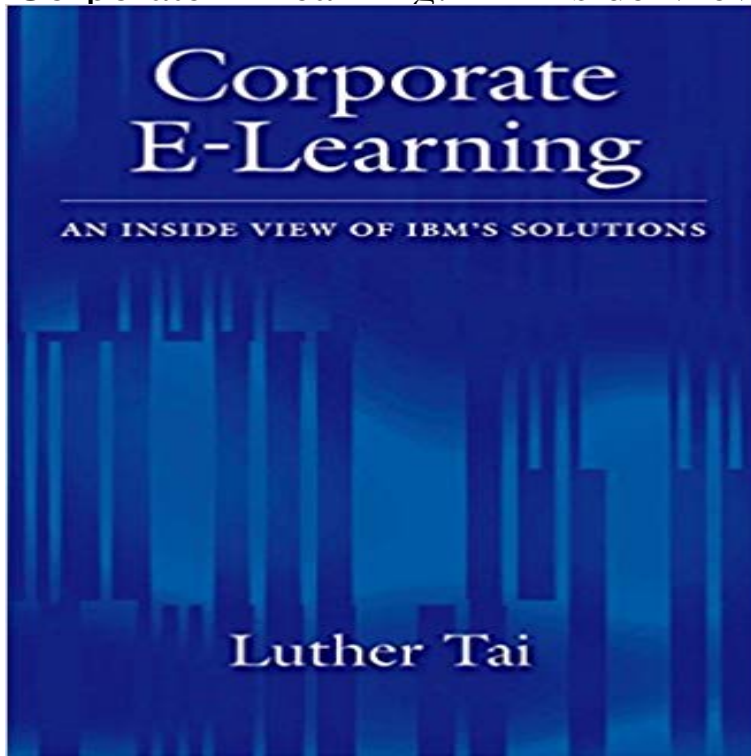


## Corporate E-Learning: An Inside View of IBM's Solutions



Corporate e-learning has become increasingly important in the contemporary universal-access business world, and can provide strategic and competitive advantages to corporations as a way to accelerate training and reduce the high costs of face-to-face learning programs. However, most of the books that are written about e-learning do not describe in detail how corporate e-learning is actually implemented within a specific company. Corporate E-Learning fills that gap by describing in depth how e-learning programs are developed and instituted, and how their effectiveness is measured, from the perspective of practicing e-learning professionals at IBM, an early and liberal user of e-learning technologies to train their global workforce. Drawing on a wealth of in-person interviews of numerous e-learning professionals at IBM, as well as recent e-learning literature, Tai discusses how IBM has significantly contributed to the evolution of corporate e-learning. In the course of doing so, he makes useful comparisons with other companies and industries, and draws conclusions that are applicable to any company considering utilizing e-learning. Companies should be careful, concludes Tai, to use e-learning only when it makes strategic and economic sense, not simply because the technology is available. In addition, e-learning should always be used along with other more traditional means of learning, and carefully monitored by feedback mechanisms to measure whether its objectives have been accomplished, and how e-learning programs might improve in the future. Corporate E-Learning is designed for classroom use in technology management courses, and will also appeal to corporate professionals who are involved in training, human resources development, and performance improvement.

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are some looking forward to the end of days? Posted: July 26, 2016 in Cheating, Education, Evil, Politics, Religion, Social Issues Tags: Armageddon, bible, Christianity, Conspiracy theory, Prophecy, Y2K 0 end of days Some temptations are just too good to pass up. My curiosity got the best of me the other day and I gave in by watching one of those "End of the World" conspiracies videos. This time around the date is set for July 29, 2016. So in three days the biblical prophecies will come true and we will be swallowed up by hell fire while the others who are "saved" will rejoice in the heavens.

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