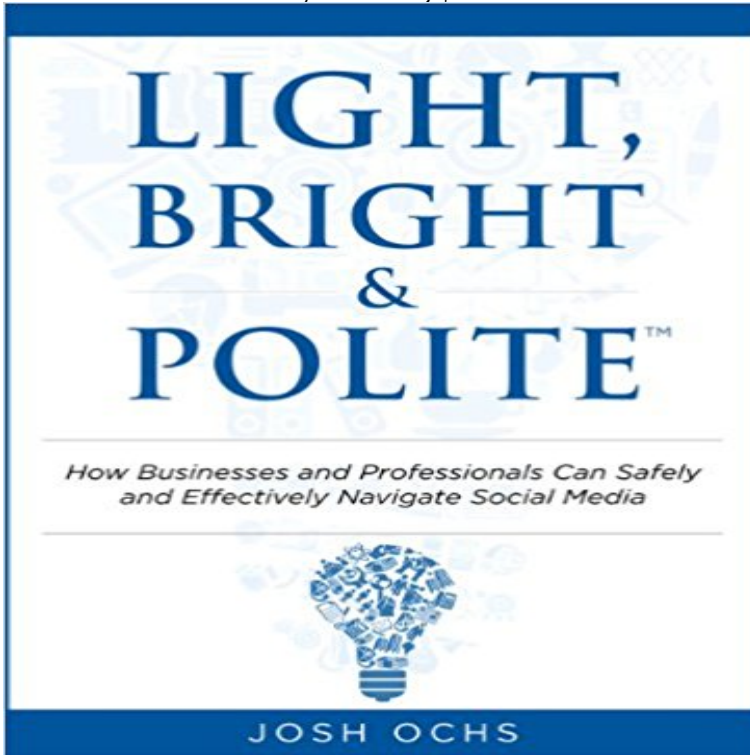


Light, Bright and Polite: How Businesses And Professionals Can Safely And Effectively Navigate Social Media



This book will help you1. Keep your social media Light, Bright and Polite2. Find the best messaging to activate your customers3. Get bottom line results with our social media formula4. Grow your email list via your website & messaging5. Attract great customer testimonials on LinkedIn6. Use 3 touch-points to get people talking about you7. Develop a social media upgrade campaign for salesPlus: 36+ tips and social media videos you can instantly apply In this book, Josh Ochs outlines many of his counter-intuitive marketing techniques he has used on over 36+ brands in multiple industries. Josh also shares dozens of grassroots techniques and tips he has developed to unite thousands of people at his international networking events that bring together professionals in over 15 cities, 4 countries, and 3 languages. He also shows brands how to keep their social media messaging safe by reminding them to always keep it Light, Bright and Polite.

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