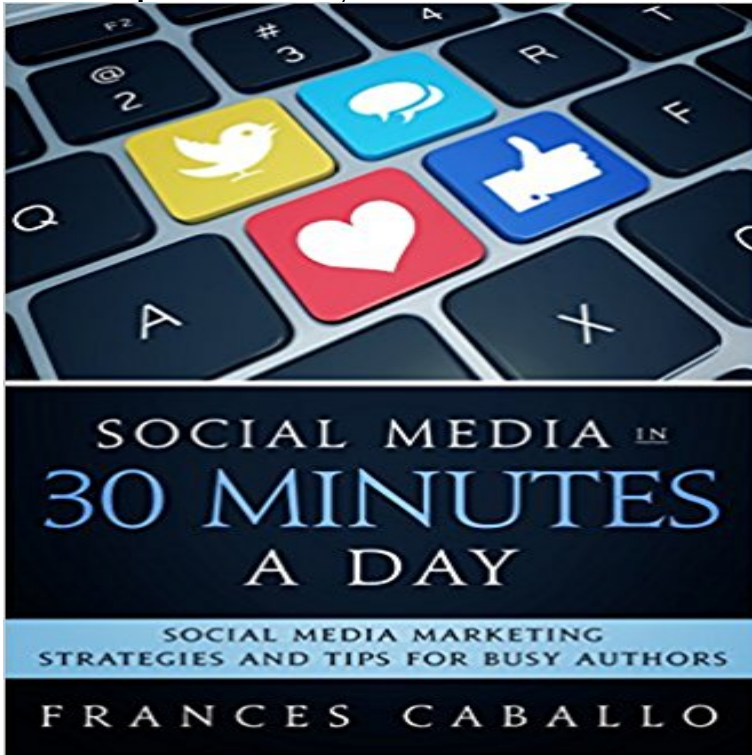


Social Media in 30 Minutes a Day: Social Media Marketing Strategies and Tips for Busy Authors



What if you no longer had to worry that social media marketing would take hours, leaving you with less time to focus on your writing? *Social Media in 30 Minutes a Day* provides a formula that authors can follow to help them save time online without losing their effectiveness or impact. In just eleven chapters, Frances Caballo helps writers: implement the same four-step formula that the author uses every day understand the new formula for saving time learn how to become a more effective and efficient marketer keep close by chapters devoted to social media vocabulary, buzz words, and hashtags learn about the apps that will best help writers save time while using social media use the best tips and best practices you need to know to successfully market your book and blog If you've avoided social media because you felt that you didn't have enough time for it, you've used it sporadically, or you've been frustrated by how much time social media networking takes, this book is for you. Once you read this book, you'll never waste time online again.

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